

# Anna Partlow

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DIGITAL PORTFOLIO — AEPARTLOW.COM

## SUMMARY

Creative and technically proficient web designer with a foundation in front-end development, UI/UX design, and accessibility. Skilled in HTML, CSS, JavaScript, and design tools like Figma and Adobe Creative Suite. Passionate about designing user-first websites that are visually engaging, responsive, and inclusive.

## SKILLS

Illustrator • InDesign • Photoshop • Premiere • CMS • HTML/CSS • JavaScript • Figma • Google Analytics • CMS Platforms • Email Marketing • Project Management

## EXPERIENCE

### gold + ivy — Studio Manager

NASHVILLE, TN: 9/24 - CURRENT

- Achieved a 98.4% on-time fulfillment rate for online orders in Q4 2024 and 100% YTD
- Oversaw daily operations on Shopify and Faire platforms to handle individual and wholesale orders
- Managed day-to-day business operations independently to enhance workflow and product availability

### mtheory — Equal Access Intern

NASHVILLE, TN: 9/24 - 12/24

- Managed and optimized social media content for Instagram and LinkedIn, resulting in a 3% increase in overall engagement and an 8% growth in follower count
- Analyzed fan engagement and streaming metrics from Spotify, Apple Music for Artists, YouTube, and Chartmetric
- Utilized data visualization and design to create presentation decks showcasing platform performance
- Conducted audits on cohort members' Shopify stores to ensure responsive design and accurate content
- Engaged in artist meetings, providing actionable ideas for promotions, audience engagement, and brand visibility

### Cluster Funk Studio — Studio Assistant

CHATTANOOGA, TN: 3/22 - 10/22

- Assisted in production, packaging, and distribution of wholesale orders for 250+ retailers globally for an internationally recognized artist and designer
- Independently oversaw transportation, construction, and organization of temporary storefront at local markets and events to meet logistic goals for the brand's local sector
- Built brand trust through cultivating authentic relationships with customers, coworkers, and vendors
- Managed preparation of over 100 individual designs for archival prints, postcards, apparel, accessories, and stickers in multiple sizes
- Maintained inventory control for 400+ unique products and backstock to fulfill market needs, nation-wide events, and wholesale orders

## EDUCATION

**Pellissippi State**  
A.A.S. - *Web Technology*  
May 2025 | GPA: 4.0

**UT Chattanooga**  
*Major - Graphic Design*  
45 Credit Hours | GPA: 3.6

## CERTIFICATES

**E-Commerce Web Design**  
PSCC | 2025

**Web Design Tools**  
PSCC | 2025

**Accessible Web Design and Compliance**  
PSCC | 2025

## ADDITIONAL EXPERIENCE

**Whole Foods Market**  
*Lead Cake Decorator*  
CHATTANOOGA, TN: 8/16 - 8/21  
KNOXVILLE, TN: 1/23 - 8/24

**City Council Campaign**  
*Graphic Designer*  
KNOXVILLE, TN: 8/22 - 1/23

**Magpies Bakery**  
*Cake Decorator*  
KNOXVILLE, TN: 6/23 - 9/23

**Public House**  
*Server*  
CHATTANOOGA, TN: 8/21 - 8/22